



RED BULL YOUTH AMERICA'S CUP REGATTA MEMORANDUM No. 3

Date Issued: June 10 2017 - Updated

To: All Red Bull Youth America's Cup Youth Teams

From: Gina Cobbold, Red Bull Youth America's Cup Event Manager

Re: Special Events Calendar

Note: This Regatta Memorandum is an updated version of Regatta Memorandum No. 3 issued by the ACEA on May 18, 2017.

This Red Bull Youth America's Cup Regatta Memorandum is issued by ACEA to Youth Teams pursuant to clause 12.1 and clause 13 of the Notice. Capitalized terms used herein have the meanings given to them in the Notice.

This Regatta Memorandum is issued to Youth Teams of the Red Bull Youth America's Cup 2017. Unless a Youth Team has been specifically exempted by ACEA, attendance at and participation in the Special Events is mandatory for all Youth Teams.

The calendar of Special Events for the upcoming Red Bull Youth America's Cup is as attached to this Regatta Memorandum.

Please note as follows:

1. All timings in this calendar are actual start times of Special Events. For Press Conferences, Opening Ceremony, Dock-Out Shows and Award Ceremonies, Youth Teams shall ensure that the required attendees arrive ten (10) minutes prior to the start time listed in the calendar.
2. The calendar of Special Events is subject to amendment from time to time.

For questions or special requests regarding the calendar of Special Events, please contact Gina Cobbold: gina.cobbold@americascup.com

Date	Local Time (ADT)	Description	Location	Attendance Required (per Competitor)
11 th June 2017	11:00 – 12:00	OPENING PRESS CONFERENCE	Press Conference Center	1 x Skipper of each Youth Team Dress Code: branded shore uniform and Red Bull Youth America's Cup cap
11 th June 2017	After Press Conference	MEDIA MIXED ZONE One-to-one interviews	Press Conference Center	1 x Skipper of each Youth Team Dress Code: branded shore uniform and Red Bull Youth America's Cup cap
11 th June 2017	12:15 – 12.40	OPENING MOMENT	Main Stage in America's Cup Village	All Youth Team sailors Dress code: branded shore uniform + Red Bull Youth America's Cup cap
11 th June 2017	12.40 – 13.00	POSTER SIGNING & AC.COM INTERVIEWS	Retail store or alternative location in the America's Cup Village as instructed by ACEA	1 x sailor of each Youth Team Dress code: branded shore uniform + Red Bull Youth America's Cup cap
13 th June 2017 (or 14 th June if spare race day used)	Immediately after racing	MEDIA MIXED ZONE – GROUP B	Press Conference Center	1x Skipper of Youth Teams who sailed or were scheduled to sail that day Dress code: Sailing gear or branded shore uniform and Red Bull Youth America's Cup

Date	Local Time (ADT)	Description	Location	Attendance Required (per Competitor)
16 th June 2017	Immediately after racing	POST RACE PRESS CONFERENCE GROUP A	Press Conference Center	1x Skipper of Youth Teams who sailed or were scheduled to sail that day Dress code: Sailing gear and Red Bull Youth America's Cup cap
16 th June 2017 (or 19 th June if spare race day used)	After press conference	MIXED MEDIA ZONE one-to-one interviews	Press Conference Center	1x Skipper of Youth Teams who sailed or were scheduled to sail that day. Dress code: Sailing gear or branded shore uniform and Red Bull Youth America's Cup cap
20 th June 2017	12:45 – 13:00	DOCK-OUT SHOW	Main Stage in America's Cup Village	All Finals Youth Team sailors Dress code: Branded shore uniform + Red Bull Youth America's Cup cap
20 th June 2017	16:00 – 16:30	POSTER SIGNING & AC.COM INTERVIEWS	Retail store or alternative location in the America's Cup Village as instructed by ACEA	1 x sailor of each Finals Youth Team Dress code: Branded shore uniform + Red Bull Youth America's Cup cap

Date	Local Time (ADT)	Description	Location	Attendance Required (per Competitor)
20 th June 2017	Immediately after racing	POST RACE PRESS CONFERENCE First Ranked Team + 2 others to be determined by the organization immediately after racing	Press Conference Center	1x Skipper of top ranked team + 2 others to be determined by the organization Dress Code: Sailing gear and Red Bull Youth America's Cup cap
20 th June 2017	After press conference	MIXED MEDIA ZONE one-to-one interviews	Press Conference Center	1x Skipper of Youth Teams who sailed or were scheduled to sail that day Dress Code: Sailing Gear or Branded shore uniform and Red Bull Youth Americas Cup cap
21 st June 2017	12:45 – 13:00	DOCK-OUT SHOW	Main Stage in America's Cup Village	All Finals Youth Team sailors Dress code: Branded shore uniform + Red Bull Youth America's Cup cap
Final race of the Red Bull Youth America's Cup	Upon finish of final race Further instructions to be issued separately by ACEA	CHAMPAGNE MOMENT Skipper of Competitor that wins the Red Bull Youth America's Cup to be presented on the AC 45 with celebratory	On water race area	All sailors of Youth Team on AC45

Date	Local Time (ADT)	Description	Location	Attendance Required (per Competitor)
Final race of the Red Bull Youth America's Cup	30 minutes after final race finish	AWARDS CEREMONY RED BULL YOUTH AMERICA'S CUP	Main Stage in America's Cup Village	All Youth Team sailors Dress code: Sailing gear and Red Bull caps
Final race of the Red Bull Youth America's Cup	After awards ceremony	POST RACE PRESS CONFERENCE TOP 3 TEAMS	Press Conference Center	1x Skipper of each top 3 ranked Youth Teams Dress code: Sailing gear and Red Bull cap
Final race of the Red Bull Youth America's Cup	After press conference	MIXED MEDIA ZONE one-to-one interviews	Press Conference Center	1x Skipper of each top 3 ranked Youth Team + 5 other finalists Dress code: Sailing gear or branded shore uniform + Red Bull Youth America's Cup cap

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