



## RED BULL YOUTH AMERICA'S CUP REGATTA MEMORANDUM No. 3

Date Issued: May 18, 2017

To: All Red Bull Youth America's Cup Youth Teams

From: Gina Cobbold, Red Bull Youth America's Cup Event Manager

Re: Special Events Calendar

This Red Bull Youth America's Cup Regatta Memorandum is issued by ACEA to Youth Teams pursuant to clause 12.1 and clause 13 of the Notice. Capitalized terms used herein have the meanings given to them in the Notice.

This Regatta Memorandum is issued to Youth Teams of the Red Bull Youth America's Cup 2017. Unless a Youth Team has been specifically exempted by ACEA, attendance at and participation in the Special Events is mandatory for all Youth Teams.

The calendar of Special Events for the upcoming Red Bull Youth America's Cup is as attached to this Regatta Memorandum.

Please note as follows:

1. All timings in this calendar are actual start times of Special Events. For Press Conferences, Opening Ceremony, Dock-Out Shows and Award Ceremonies, Youth Teams shall ensure that the required attendees arrive ten (10) minutes prior to the start time listed in the calendar.
2. The calendar of Special Events is subject to amendment from time to time.

For questions or special requests regarding the calendar of Special Events, please contact Gina Cobbold: [gina.cobbold@americascup.com](mailto:gina.cobbold@americascup.com)

| Date   | Local Time (ADT)         | Description                                   | Location  | Attendance Required (per Competitor)   |
|--|--------------------------|---|---|--|
| 11 <sup>th</sup> June 2017   | 12:00 - 12:30            | <b>OPENING MOMENT</b>                         | Main Stage in America's Cup Village   | All Youth Team sailors<br><br>Dress code: branded shore uniform + Red Bull Youth America's Cup cap   |
| 11 <sup>th</sup> June 2017   | 13:15 – 13:45            | <b>POSTER SIGNING &amp; AC.COM INTERVIEWS</b> | Retail store or alternative location in the America's Cup Village as instructed by ACEA | 1 x sailor of each Youth Team<br><br>Dress code: branded shore uniform + Red Bull Youth America's Cup cap                                    |
| 12 <sup>th</sup> June 2017   | 11:00 – 12:00            | <b>OPENING PRESS CONFERENCE</b>               | Press Conference Center   | 1 x Skipper of each Youth Team<br><br>Dress code: Branded shore uniform + Red Bull Youth America's Cup cap                                   |
| 12 <sup>th</sup> June 2017   | After press conference   | <b>MIXED MEDIA ZONE one-to-one interviews</b> | Mixed Media Zone (by Club AC)   | 1 x Skipper of each Youth Team<br><br>Dress code: Branded shore uniform + Red Bull Youth America's Cup cap                                   |
| 13 <sup>th</sup> June 2017 (or 14 <sup>th</sup> June if spare race day used) | Immediately after racing | <b>POST RACE PRESS CONFERENCE GROUP B</b>     | Press Conference Center   | 1x Skipper of Youth Teams who sailed or were scheduled to sail that day<br><br>Dress code: Sailing gear and Red Bull Youth America's Cup cap |

| Date  | Local Time (ADT)         | Description                                   | Location                      | Attendance Required (per Competitor)   |
|---|--------------------------|---|-------------------------------|--|
| 13 <sup>th</sup> June 2017<br>(or 14 <sup>th</sup> June if spare race day used) | After press conference   | <b>MIXED MEDIA ZONE one-to-one interviews</b> | Mixed Media Zone (by Club AC) | 1 x Skipper of Youth Teams who sailed or were scheduled to sail that day<br><br>Dress code: Branded shore uniform + Red Bull Youth America's Cup cap |
| 16 <sup>th</sup> June 2017<br>(or 19 <sup>th</sup> June if spare race day used) | Immediately after racing | <b>POST RACE PRESS CONFERENCE GROUP A</b>     | Press Conference Center       | 1x Skipper of Youth Teams who sailed or were scheduled to sail that day<br><br>Dress code: Sailing gear and Red Bull Youth America's Cup cap         |
| 16 <sup>th</sup> June 2017<br>(or 19 <sup>th</sup> June if spare race day used) | After press conference   | <b>MIXED MEDIA ZONE one-to-one interviews</b> | Mixed Media Zone (by Club AC) | 1x Skipper of Youth Teams who sailed or were scheduled to sail that day<br><br>Dress code: Branded shore uniform + Red Bull Youth America's Cup cap  |
| 19 <sup>th</sup> June 2017  | 11:00 – 12:00            | <b>RBYAC FINALS PRESS CONFERENCE</b>          | Press Conference Center       | 1 x Skipper of each Finals Youth Team<br><br>Dress code: Branded shore uniform + Red Bull Youth America's Cup cap                                    |
| 19 <sup>th</sup> June 2017  | After press conference   | <b>MIXED MEDIA ZONE one-to-one interviews</b> | Mixed Media Zone (by Club AC) | 1 x Skipper of each Finals Youth Team<br><br>Dress code: Branded shore uniform + Red Bull Youth America's Cup cap                                    |

| Date                       | Local Time (ADT)         | Description                                   | Location  | Attendance Required (per Competitor)   |
|----------------------------|--------------------------|---|---|--|
| 20 <sup>th</sup> June 2017 | 12:45 – 13:00            | <b>DOCK-OUT SHOW</b>                          | Main Stage in America's Cup Village   | All Finals Youth Team sailors<br><br>Dress code: Branded shore uniform + Red Bull Youth America's Cup cap              |
| 20 <sup>th</sup> June 2017 | 16:00 – 16:30            | <b>POSTER SIGNING &amp; AC.COM INTERVIEWS</b> | Retail store or alternative location in the America's Cup Village as instructed by ACEA | 1 x sailor of each Finals Youth Team<br><br>Dress code: Branded shore uniform + Red Bull Youth America's Cup cap       |
| 20 <sup>th</sup> June 2017 | Immediately after racing | <b>POST RACE PRESS CONFERENCE TOP 3 TEAMS</b> | Press Conference Center   | 1x Skipper of each top 3 ranked Youth Team<br><br>Dress code: Sailing gear and Red Bull Youth America's Cup cap        |
| 20 <sup>th</sup> June 2017 | After press conference   | <b>MIXED MEDIA ZONE one-to-one interviews</b> | Mixed Media Zone (by Club AC)   | 1x Skipper of each top 3 ranked Youth Team<br><br>Dress code: Branded shore uniform + Red Bull Youth America's Cup cap |

| Date   | Local Time (ADT)  | Description   | Location                            | Attendance Required (per Competitor)   |
|--|---|---|-------------------------------------|--|
| 21 <sup>st</sup> June 2017                     | 12:45 – 13:00   | <b>DOCK-OUT SHOW</b>  | Main Stage in America's Cup Village | All Finals Youth Team sailors<br><br>Dress code: Branded shore uniform + Red Bull Youth America's Cup cap              |
| Final race of the Red Bull Youth America's Cup | Upon finish of final race<br><br>Further instructions to be issued separately by ACEA | <b>CHAMPAGNE MOMENT</b><br>Skipper of Competitor that wins the Red Bull Youth America's Cup to be presented on the AC 45 with celebratory | On water race area                  | All sailors of Youth Team on AC45  |
| Final race of the Red Bull Youth America's Cup | 30 minutes after final race finish  | <b>AWARDS CEREMONY RED BULL YOUTH AMERICA'S CUP</b>   | Main Stage in America's Cup Village | All Youth Team sailors<br><br>Dress code: Sailing gear and Red Bull caps   |
| Final race of the Red Bull Youth America's Cup | After awards ceremony   | <b>POST RACE PRESS CONFERENCE TOP 3 TEAMS</b>   | Press Conference Center             | 1x Skipper of each top 3 ranked Youth Teams<br><br>Dress code: Sailing gear and Red Bull cap                           |
| Final race of the Red Bull Youth America's Cup | After press conference  | <b>MIXED MEDIA ZONE one-to-one interviews</b>   | Mixed Media Zone (by Club AC)       | 1x Skipper of each top 3 ranked Youth Team<br><br>Dress code: Branded shore uniform + Red Bull Youth America's Cup cap |

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